

JEAN-PIERRE
MOUËIX

NEGOCIANTS - 1937 - PROPRIETAIRES

POMEROL - ST EMILION - NAPA VALLEY



JEAN-PIERRE MOUËIX
POMEROL

■ JEAN-PIERRE MOUEIX POMEROL

Appellation
Pomerol

Soil types
Clay, gravel and sand

2014 vintage blend
90% Merlot - 10% Cabernet Franc

Alcohol content
14 %

Établissements Jean-Pierre Moueix, specialized in the fine wines of Bordeaux since 1937, today owns and distributes a number of notable Châteaux of the region. For 80 years, we have been committed to sourcing the finest fruit grown by local farmers to produce wines that are balanced, elegant and reflect the distinctive terroirs of this renowned region.

The unique quality of Pomerol lies in its geology: clay and gravel on the central plateau; and variations of gravel, sand and clay as the elevation declines. These soils are ideally suited to the Merlot grape, which offers youthful charm and approachability combined with singular longevity when grown in this terroir. This geological complexity yields rich, powerful, seductive wines that display remarkable balance and elegance.

JEAN-PIERRE MOUEIX POMEROL, a blend of second wines from the Jean-Pierre Moueix family vineyards and other renowned Châteaux of the appellation, is crafted with care to express the nuances of fruit and terroir from this storied appellation. After vinification, the wine is blended and aged in the historic Quai du Priourat cellars in Libourne, benefitting from all the expertise of the Jean-Pierre Moueix technical teams.

■ TASTING NOTES

JEAN-PIERRE MOUEIX POMEROL is a brilliant garnet red. On the nose, complex and harmonious notes of raspberries and blueberries emerge from a subtle backdrop of spice and smoke. The palate is refined and precise with the elegant, silky tannins so characteristic of Pomerol.

■ VISUAL IDENTITY

JEAN-PIERRE MOUEIX POMEROL was inspired by our founder's early mission: when Jean-Pierre Moueix launched his wine merchant business in 1937, he sought to offer eminently drinkable and enjoyable wines that reflect a sense of place.

The visual identity of JEAN-PIERRE MOUEIX POMEROL draws from that moment in history, when the Art Deco movement ushered in a resolutely modern esthetic.

The golden Ginkgo leaves, image of hope and longevity, echo Jean-Pierre Moueix's life-long dedication to the wines of Bordeaux. Delicate yet resilient, the Ginkgo also symbolizes the elegance and balance characteristic of the JEAN-PIERRE MOUEIX wines.

With this new look, we renew our ties to our founder's original vision for authentic, terroir-driven wines befitting any occasion.