

JEAN-PIERRE
MOUËIX

NEGOCIANTS - 1937 - PROPRIETAIRES

POMEROL - ST EMILION - NAPA VALLEY



JEAN-PIERRE MOUËIX
BORDEAUX

■ JEAN-PIERRE MOUEIX BORDEAUX

Appellation
Bordeaux

Soil types
Clay, gravel and sand

2015 vintage blend
80% Merlot - 20% Cabernet Franc

Alcohol content
13.5 %

Établissements Jean-Pierre Moueix, specialized in the fine wines of Bordeaux since 1937, today owns and distributes a number of notable Châteaux of the region. For 80 years, we have been committed to sourcing the finest fruit grown by local farmers to produce wines that are balanced, elegant and reflect the distinctive terroirs of this renowned region.

Personally selected by Christian and Edouard Moueix, JEAN-PIERRE MOUEIX BORDEAUX is composed of Merlot and Cabernet Franc. Grown on the clay, gravel and sand based soils of the Right Bank of Bordeaux, the Merlot grape offers depth and complexity, while Cabernet Franc brings structure and spice to the blend. Combined, these varietals produce wines of character and body while maintaining a unique suppleness.

Crafted to express the nuances of fruit and terroir of this storied appellation, the wine is then blended and aged in the historic Quai du Priourat cellars in Libourne, benefitting from all the care and expertise of the Jean-Pierre Moueix technical teams.

■ TASTING NOTES

JEAN-PIERRE MOUEIX BORDEAUX is ruby red with an intense, complex nose presenting notes of cherry, strawberry and blond tobacco. The palate is powerful and inviting with smooth, silky tannins.

■ VISUAL IDENTITY

JEAN-PIERRE MOUEIX BORDEAUX was inspired by our founder's early mission: when Jean-Pierre Moueix launched his wine merchant business in 1937, he sought to offer eminently drinkable and enjoyable wines that reflect a sense of place.

The visual identity of JEAN-PIERRE MOUEIX BORDEAUX draws from that moment in history, when the Art Deco movement ushered in a resolutely modern esthetic.

The golden Ginkgo leaves, image of hope and longevity, echo Jean-Pierre Moueix's life-long dedication to the wines of Bordeaux. Delicate yet resilient, the Ginkgo also symbolizes the elegance and balance characteristic of the JEAN-PIERRE MOUEIX wines.

With this new look, we renew our ties to our founder's original vision for authentic, terroir-driven wines befitting any occasion.