

JEAN-PIERRE
MOUEIX
GRANDS VINS



Château LATOUR À POMEROL

Pomerol

■ Château LATOUR À POMEROL

Appellation	Pomerol
Area under vine	8 hectares (19.8 acres)
Soil types	Deep gravel & clay (2/3) Clay & loam (1/3)
Vineyard grape varieties	100% Merlot
Average vine age	25 years
Viticulture	Certified HVE 3 « Culture raisonnée » Soil tilling (4 ways) Vine growth management adapted to the climatic conditions
Harvest	Manual harvest Double sorting: manual and optical
Winemaking	In thermo-regulated concrete and stainless-steel vats Gentle & controlled maceration & extraction
Aging	16-18 months in French oak barrels (40% new)

■ History

Latour à Pomerol, which draws its name from the tower that adorns this charming château, was acquired by Mme Loubat, who also owned Château Petrus, in 1917. Etablissements Jean-Pierre Moueix has farmed the vineyard from 1962 to 2023, before acquiring full ownership in 2024.

The vineyard is characterised by the diversity of its soils, which brings complexity and harmony to the wine: gravel and clay for a marvellous parcel next to the church of Pomerol; loam surrounding the château.

The vineyard receives the same care applied to all the Ets. Jean-Pierre Moueix properties: leaf-thinning and green-harvesting to allow for optimal grape maturity followed by a manual harvest. The wine ferments in concrete vats before being aged in oak barrels.

Château Latour à Pomerol is known for producing generous, concentrated wines that strike a perfect balance between elegance and power.